ENTREPRENEURSHIP AND INNOVATION PROGRAM

PROGRAM

This Summer Program in Entrepreneurship and Innovation is created to develop students' skills and knowledge on entrepreneurship and innovation. Both modules include also professional's workshops, visits and corporate talks in order to explore and understand this innovated industry.

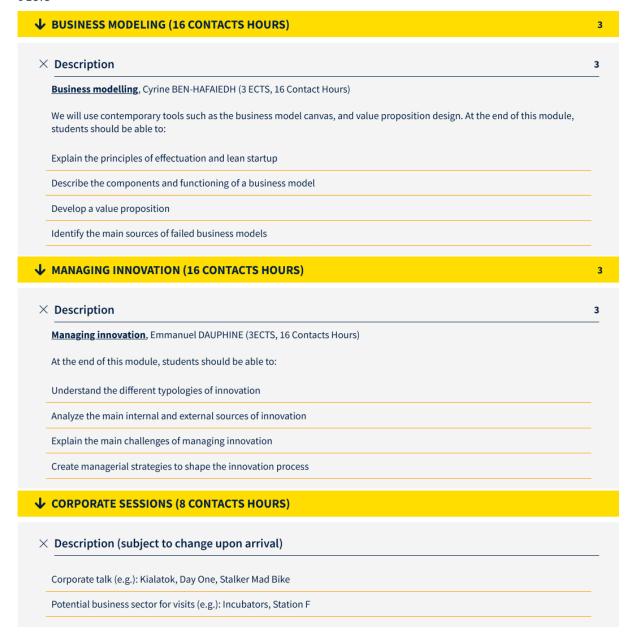
E LEARNING OBJECTIVES

During the two weeks, students will take courses that are highly customized to respond to the startups' real-life challenge. They will be introduced to entrepreneurship under conditions of uncertainty, effectuation principles and lean startup. Further, students will gain practical skills to understand, evaluate, create, and ultimately manage effectively the innovation process within an organisation.

E COURSE CONTENT

2 intensive courses taught in English, 40 contact hours

6 ECTS



Course details: Business modelling, Managing innovation