

CRID ACTIVITIES MAPPED TO THE SAAD STRATEGIC PRIORITIES

SAAD GOALS	CRID ACTIVITIES & SERVICES													
	RESEARCH ACTIVITIES				INNOVATION ACTIVITIES				DESIGN ACTIVITIES				EDUCATION ACTIVITIES	
	Support faculty in their pursuit of scholarly activities	Assist and lead faculty in their plan to acquire and secure research grant funding	Engage in research studies with public, private, and civic entities	Disseminate research output in local and international journals, conferences, seminars and fora	Organize design competitions in SAAD related fields	Identify, vet and pitch innovative ideas internally and to potential entrepreneurs in related fields.	Disseminate innovative outputs in local, regional, and global exhibitions	Patent licensing agreements of innovations and products with partners and stakeholders	Produce design schemes and products in the fields of Architecture, Interior and Graphic Design, as well as advertising, Digital Media and Art.	Disseminate design output in local and international journals, conferences, seminars, and exhibitions	Address needs of government and private agencies in the area of design and products	Offer internship to the SAAD students in their respective fields	Offer training, workshops, seminars and courses (including online) for the larger community in the UAE and the region	Administer certification exams such as software Applications to SAAD related fields
1. Consistently nurture a culture of Academic Excellence	X				X				X	X			X	
2. Maintain Academic and professional Accreditation for all programs							X				X			X
3. Capitalize on Outreach to target enrollment, employment and Alumni engagement			X				X			X		X		
4. Promote Research, Creative work & Innovation		X		X		X	X						X	