

**CRID ACTIVITIES MAPPED TO THE PURPOSE-RELATED GOALS OF THE UNIVERSITY**

PURPOSE-RELATED GOALS OF THE UNIVERSITY	CRID ACTIVITIES & SERVICES													
	RESEARCH ACTIVITIES				INNOVATION ACTIVITIES				DESIGN ACTIVITIES				EDUCATION ACTIVITIES	
	Support faculty in their pursuit of scholarly activities	Assist and lead faculty in their plan to acquire and secure research grant funding	Engage in research studies with public, private, and civic entities	Disseminate research output in local and international journals, conferences, seminars and fora	Organize design competitions in SAAD related fields	Identify, vet and pitch innovative ideas internally and to potential entrepreneurs in related fields.	Disseminate innovative outputs in local, regional, and global exhibitions	Patent licensing agreements of innovations and products with partners and stakeholders	Produce design schemes and products in the fields of Architecture, Interior and Graphic Design, as well as advertising, Digital Media and Art.	Disseminate design output in local and international journals, conferences, seminars, and exhibitions	Address needs of government and private agencies in the area of design and products	Offer internship to the SAAD students in their respective fields	Offer training, workshops, seminars and courses (including online) for the larger community in the UAE and the region	Administer certification exams such as software Applications to SAAD related fields
1- to cultivate and reward excellence, especially as it affects the imparting, acquisition, and advancement of knowledge	<b>X</b>	<b>X</b>				<b>X</b>							<b>X</b>	
2- to guide students in the use of their knowledge and skills for personal and professional fulfilment			<b>X</b>		<b>X</b>							<b>X</b>		
3- to foster an appreciation of the history and on-going development of human culture					<b>X</b>					<b>X</b>			<b>X</b>	
4- to develop critical thinking, effective communication and lifelong learning skills			<b>X</b>		<b>X</b>			<b>X</b>					<b>X</b>	<b>X</b>
5- to promote the value of ethical behavior, responsibility, and commitment		<b>X</b>						<b>X</b>				<b>X</b>		
6- to provide academic programs, services, facilities, and technologies that offer diverse opportunities for learning					<b>X</b>	<b>X</b>		<b>X</b>					<b>X</b>	<b>X</b>
7- to recruit and retain a diverse faculty of qualified educators, providing them with the environment and opportunity to flourish as teachers and contributors to knowledge in and practice of their disciplines	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>				<b>X</b>	<b>X</b>				<b>X</b>	
8- to foster intercultural understanding as a basis for preparing students as members of a global community					<b>X</b>							<b>X</b>	<b>X</b>	
9- to contribute to the economic and societal development of Dubai, the United Arab Emirates and beyond		<b>X</b>		<b>X</b>	<b>X</b>			<b>X</b>	<b>X</b>			<b>X</b>		<b>X</b>