MASTER OF SCIENCE IN INNOVATION MANAGEMENT

THE M.S. IN INNOVATION MANAGEMENT

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Begin your journey to lead transformative initiatives with the innovation management program offered at the School of Business (SB) at the American University in Dubai (AUD) The School of Business aims to graduate workforce-ready students. We achieve this by combining innovative teaching practices with the most current knowledge. AUD's prime location in Dubai's Internet City and Dubai's Media City, along with our strong partnerships with key industries, creates a unique learning environment for our students. Our classes are enhanced by faculty with doctorates from renowned Western universities, supplemented with field trips to local and multinational firms, live case studies led by industry experts, VIP guest speakers and lecturers, coaching, consulting projects, and internship opportunities.

The S.B. offers a rigorous American-style education through its Bachelor of Business Administration, Master of Business Administration, Executive Master of Business Administration, and Master of Innovation Management programs. The School of Business at AUD is accredited by the Association to Advance Collegiate Schools of Business (AACSB), representing the most prestigious business accreditation in the world.

It is my pleasure to welcome you to the School of Business at the American University in Dubai. **"**

Dr. Assaad Farah
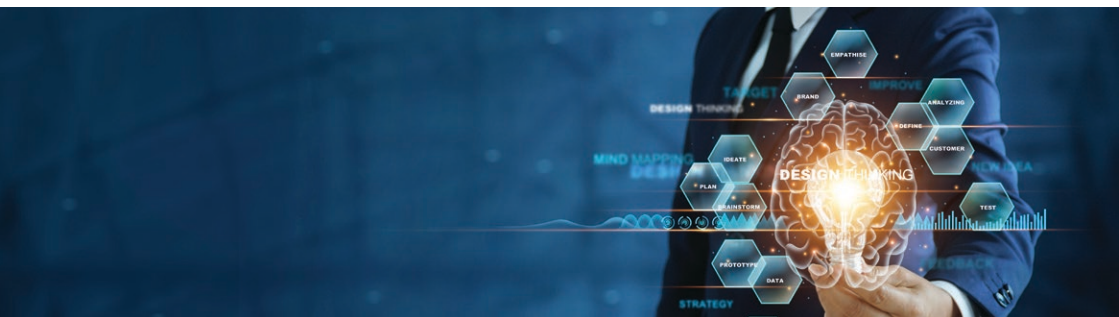Dean, School of Business

ABOUT
THE M.S. IN INNOVATION MANAGEMENT

**M.S. in Innovation Management.
Program Mission**

The mission of the Master of Science in Innovation Management is to equip professionals of today and tomorrow with the knowledge and skills needed to convert intellectual property and innovations into competitive advantages.
The program through its courses and thesis is dedicated to conducting impactful research in the field by means of collaboration between expert faculty and students. It provides students with a rigorous conceptual foundation and strong research skills, coupled with real-world experiences from local and global settings.

**M.S. in Innovation Management
Learning Outcomes**

Upon completion of the M.S. in Innovation Management, students will be able to:

- Critically evaluate the intricate theories and practices in innovation management.

- Design solutions for complex and ambiguous problems related to innovation management for various types of organizations.

- Formulate innovation management strategies related to technology and intellectual property to help local and global organizations achieve competitive advantage in highly dynamic environments.

- Evaluate innovation models to help entrepreneurs and leaders of innovative business entities make more informed decisions.

- Contribute to the body of knowledge and practice in innovation management through advanced research.

SUMMARY OF DEGREE
REQUIREMENTS

The M.S. in Innovation Management program is a graduate-level, eight-course, one-thesis, 30 credit-hour program. The thesis is mandatory for all students and counts as core course.

Course Classifications	Credit Hours
Common Core	27
Electives	3
Total	30

The following is a proposed course sequence for students who wish to pursue their M.S. in Innovation Management program on a full-time basis:

Course Sequencing

Year/Semester	Fall	Spring	Summer I	Summer II
Year 1	IPIN 600 IPIN 602	IPIN 603 IPIN 605	No classes Work on thesis (IPIN 608)	No classes Work on thesis (IPIN 608)
Year 2	IPIN 606 MGMT 651	IPIN 607 Elective	No classes Work on thesis (IPIN 608)	No classes Work on thesis (IPIN 608)

Curriculum/Courses

Common Core		Credit Hours
IPIN 600	Technology and Innovation Strategies	3
IPIN 602	Innovation and Entrepreneurship	3
IPIN 603	Intellectual Property Protection in The Digital Age	3
IPIN 605	Social Innovation	3
IPIN 606	Research Methodology	3
IPIN 607	Commercialization of Innovation	3
MGMT 651	Change Management and Organizational Development	3
IPIN 608	Master Thesis	6
Total Core Requirements		27

Electives		Credit Hours
MGMT 601	Managing Organizations and Leading People	3
MGMT 621	Leadership	3
Total Electives Requirements		3
Total M.S. in Innovation Management Degree Requirements		30

ADMISSIONS **CHECKLIST**

Academic Requirements

An earned undergraduate degree from an institution accredited by the UAE Ministry of Education or by the relevant national or regional institutional accrediting body in the case of international applicants.

Documents Requirements

- A completed online Application for Admission.

- A 3.00 GPA (on a 4.00 scale) or better in undergraduate study.

- Official and attested transcripts (in English) of academic records from all universities attended (e-transcripts accepted).

- Undergraduate / Graduate Diplomas.

- Confirmation of University Records.

- Equivalency letter from the UAE Ministry of Education.

- Statement of the applicant's career objectives, special professional and academic interest, and other reasons why the candidate wishes to pursue the M.S. in Innovation Management.

- Recent CV highlighting the applicant's special skills, expertise, and interests.

- Two Professional or Educational References (including contact information).

- Army exemption letter for UAE nationals.

- Official test scores: TOEFL®/ IELTS™.

Financial Requirements

Non-refundable application fee of AED 420.

Program-specific Admission Criteria

- Selection of students for the M.S. in Innovation Management program will be based on an individual assessment of each applicant and will take into consideration, besides the requirements mentioned above, the applicant's interests, talents, experiences and potential contribution to enriching the learning experience.

- A final interview with the M.S. in Innovation Management Admissions Committee will be considered for admission.

ACCREDITATION

The School of Business at AUD is AACSB Accredited. AACSB accreditation assures the highest standards of quality in business education. Currently, less than five percent of the world's business schools have earned AACSB accreditation. SB is inspired by the AACSB high standards of excellence, forward-looking, and globally leading business learning.

AGREEMENTS &
MEMBERSHIPS

AUD is in partnership with the Dubai Economy Department (DED)
in this program.

AUD | AMERICAN UNIVERSITY IN DUBAI
School of Business

The School of Business at the American University in Dubai is widely recognized by students and employers for its tradition of combining academic rigor with practical applications in teaching and research. It aims to provide "job ready" graduates with a range of skills and professional knowledge that is desired by employers.

ADMISSIONS AT AUD

The Mission of the Office of Admissions is to admit to AUD's degree programs students who possess appropriate credentials and the demonstrated capacity and potential to successfully complete the educational programs provided by the university and meaningfully participate in the total educational experience offered by AUD.

The Office of Admissions consists of a professional team that assists prospective students gain accessibility to opportunities in higher education. The Admissions team is held to a high level of integrity and is charged with providing quality service and accurate information to all students.

AUD OFFICE OF ADMISSIONS
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www.aud.edu

For specific admissions requirements, please check the AUD Graduate Catalog at our website or contact the Office of Admissions.

ACCREDITED IN THE UAE & THE USA
AUD is officially licensed by the U.A.E. Ministry of Education – Higher Education Affairs (MOE-HEA) The Ministry has accredited the university's undergraduate and graduate programs, in addition to Certificate programs in Middle Eastern Studies and Professional Teaching.

AUD is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Baccalaureate and Master's degree levels. Questions about the accreditation of AUD may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 USA, by calling +1 (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).