

www.aud.edu



**AUD** || AMERICAN  
UNIVERSITY  
IN DUBAI ||

# FACT SHEET 2022-2023

     /audubai

# THE CAMPUS

The American University in Dubai, ideally located in the heart of Dubai's creative hub, is a prominent feature in the sprawling business neighborhood of Dubai's Media City. By exploring our culturally diverse campus you will get a feel for AUD's true American ethos; an American student experience combined with the lively buzz of campus life in Dubai.

All Academic Buildings are equipped with the latest technology to support the academic programs.

The Student Center houses indoor sports facilities, a barber shop, beauty salon, travel agency, copy center, bookstore, a mini-mart, and food court.

---

[www.aud.edu](http://www.aud.edu)

## OVERVIEW



The American University in Dubai is a private, academically and culturally inclusive institution of higher learning, providing a globally recognized American education.

Established in 1995. AUD was ranked as the #1 university in Dubai (*QS World University Rankings 2021*) and among the top five universities in the U.A.E. and top 30 universities in the Arab region. Additionally, in Dubai, AUD is the leader in *QS Employability Rankings* and *Times Higher Education's* Global University Employability Ranking.

## AUD MISSION



The Mission of the American University in Dubai is to serve as a culturally diverse learning community committed to the pursuit of knowledge through excellence in teaching and scholarly and creative endeavor, leading to students' academic, personal and professional success, as well as the advancement of society.

## ACCREDITATION



The UAE Ministry of Education (MOE) has licensed the American University in Dubai and accredited all of its programs. In the United States, AUD is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Bachelor's and Master's degrees. AUD is permitted by the Knowledge and Human Development Authority (KHDA). AUD is authorized under the Nonpublic Postsecondary Educational Institutions Act of 1990.

Other accreditations include: The Association to Advance Collegiate Schools of Business (AACSB International) for the School of Business Administration; the Engineering Accreditation Commission of ABET for Civil, Computer, Mechanical, and Electrical Engineering programs; the International Advertising Association (IAA) for Advertising and Integrated Marketing Communications and Advertising majors; the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) for the Bachelor of Communication and Information Studies program, the Council for Interior Design Accreditation (CIDA) for the Interior Design program leading to the Bachelor of Fine Arts. The National Association of Schools of Art and Design (NASAD) has granted the Bachelor of Fine Arts with majors in Advertising, Digital Media, Graphic Design and Studio Art; and Bachelor of Fine Arts (B.F.A.) in Interior Designation of Substantial Equivalency with accredited programs in the United States. The National Architectural Accrediting Board (NAAB) for Bachelor of Architecture.

## ACADEMIC CALENDAR

Fall Semester: September – December  
Spring Semester: January – April  
Summer I Session: May – June  
Summer II Session: July – August



**LANGUAGE OF INSTRUCTION:** English



**OFFICIAL COLOR:** Blue (PC -293C)



# ACADEMIC PROGRAMS

## **Undergraduate programs offered at AUD:**

Business Administration (B.B.A.) with majors in Accounting, Economics, Finance, Management, Marketing, and Advertising and Integrated Marketing Communications; Engineering (B.S.) with programs in Civil, Computer, Electrical, and Mechanical Engineering; Biology (B.S.); Psychology (B.A.); International Studies (B.A.I.S.); Architecture (B.Arch.); Interior Design (B.F.A.) with a concentration in Hospitality Design; Visual Communication (B.F.A.) with majors in Advertising, Digital Media, Graphic Design, and Studio Art; Communication and Information Studies (B.C.I.S.) with majors in Digital Production and Storytelling, and Journalism.

## **Graduate programs offered at AUD:**

Master of Urban Design and Digital Environments (M.U.D.D.E.); Master of Arts in International Affairs (MAIA); Business Administration; (M.B.A.) with concentrations in General, Finance, Management, and Marketing; Executive Master of Business Administration (E.M.B.A); Masters of Arts in Intellectual Property and Innovation Management (M.A.); Construction Management (M.S.C.M.); Education (M.Ed. ) with tracks in Elementary Education and Secondary Education; Master of Arts in Leadership and Innovation in Contemporary Media (M.A.).

The University also offers an English Language Bridge Program and Certificates in Middle Eastern Studies (undergraduate) and Professional Teaching (graduate).



# STUDYING AT AUD

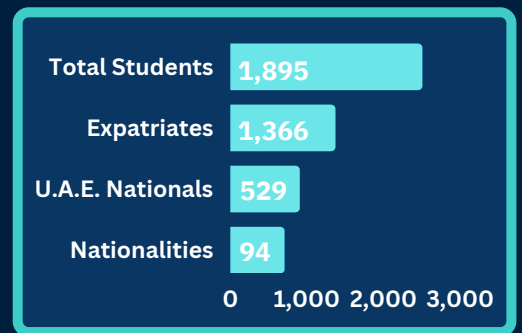
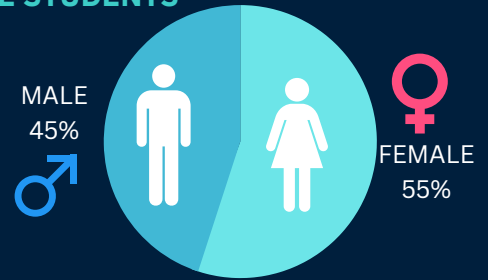
Students choosing The American University in Dubai will find it is committed to fostering intercultural understanding; indeed, it is a core part of its institutional ethos. This commitment to a broad international perspective is demonstrated through its courses; the exchange programs available to students; the many activities and organizations that promote appreciation for cultural diversity; and the presence on campus of over 100 different nationalities.

## STUDENT LIFE

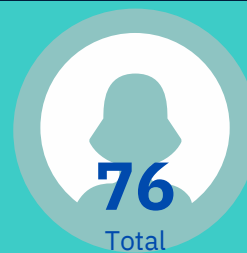
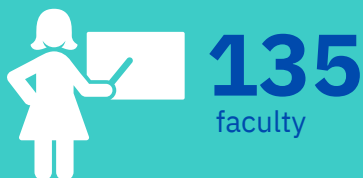
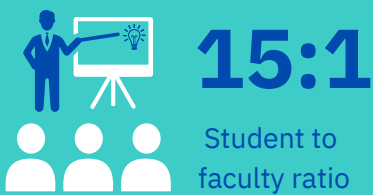
AUD is renowned for its vibrant atmosphere and active campus life. Whether it is sports, extracurricular activities, or student leadership initiatives, students have opportunities to develop through an array of meaningful co-curricular activities.

The campus host over 30 student clubs and numerous annual events including International Night, the AUD Gala Dinner and Award Ceremony, Thanksgiving Day and UAE National Day.

## THE STUDENTS



## THE FACULTY



## STUDENT SATISFACTION

(2022-2023 Student Satisfaction Survey)



**86%**  
of students  
are satisfied with  
their university experience.



**77%**  
of students  
would recommend AUD  
to a friend.

## RESIDENCE HALLS



The AUD Student Housing Division provides residential students with a safe and well-maintained living/learning environment that supports individual progress and provides quality services and programming.

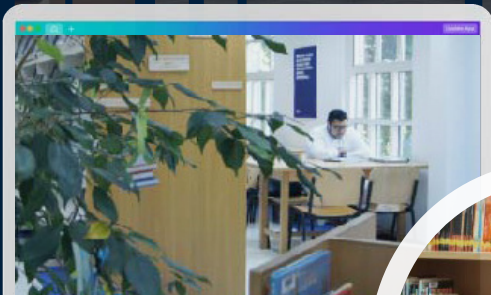
Rooms are double occupancy and equipped with a private bathroom and Wi-Fi, with each hall featuring a laundry room, study area, TV lounge, and fully equipped kitchen and dining room.

Located in the northwest corner of campus, the halls are a 5 minute walk to the academic buildings, library, computer labs, cafeteria, mini-mart and the sports facilities that include basketball, tennis and volleyball courts, as well as a soccer field and a swimming pool.

## The Library

The AUD Library promotes learning and research in a friendly, inclusive and supportive atmosphere and provides the services and resources for success academically and professionally including:

- ✓ FACULTY & STUDENT SUPPORT
- ✓ RESEARCH ASSISTANCE & WORKSHOPS
- ✓ INTERLIBRARY LOAN
- ✓ ELECTRONIC & PRINT BOOKS
- ✓ ELECTRONIC & PRINT JOURNALS, MAGAZINES AND NEWSPAPERS



## ATHLETICS & ITS FACILITIES



The AUD Athletic program offers many opportunities for the intercollegiate team sports that are available to AUD's students, faculty and staff.

AUD athletics also has a drop-in program for all students, faculty and staff who are interested in staying fit including different activities such as Zumba, Yoga and Hip-Hop dance.

Athletics facilities include an outdoor running track, swimming pool, soccer field, three tennis courts, and two basketball/volleyball courts.

A central stadium is designed so that it can be dismantled into two independent courts used for indoor handball, basketball or volleyball. This stadium has a capacity of 2,500 spectators, in addition to an outdoor spectator's gallery that faces the soccer field and accommodates 300.

Separately, there are two squash playgrounds and a gymnasium two fitness rooms and a aerobics/dance room inside the residence halls to be used only by AUD student resident.

## CO-OPERATIVE PROGRAMS

**In the USA & Canada:** Florida International University (Miami, Florida, U.S.A.); Georgia Institute of Technology (Atlanta, Georgia, U.S.A.); Loyola University Maryland (Baltimore, U.S.A.)

**In Europe:** Bocconi University (Università Commerciale Luigi Bocconi) (Milan, Italy); EM Normandie Business School, (multiple-campuses, France); Frankfurt School of Finance and Management (Frankfurt, Germany); IE University (Instituto de Empresa) (Madrid/Segovia, Spain); IÉSEG School of Management (Paris, France); International School of Management GmbH (Dortmund, Germany); International University in Geneva (Geneva, Switzerland); Manchester Metropolitan University (Manchester, UK); Regent's University London (London, UK); Sciences Po - L'Institut D'Études Politiques (IEP) de Paris (Paris, France); The American Business School of Paris (part of IGS Group) (Paris, France); University of St. Gallen (HGS) (St. Gallen, Switzerland);

**In Asia:** Kyungpook National University (Daegu, South Korea).

The Siemens logo, consisting of the word "SIEMENS" in a bold, white, sans-serif font, centered on a teal rectangular background.The Leo Burnett logo, featuring the name "Leo Burnett" in a white, cursive script font, centered on a black rectangular background.The IBM logo, consisting of the letters "IBM" in a white, bold, sans-serif font, centered on a blue rectangular background.

## FRIENDS OF AUD

Each School at AUD has an Advisory Board, consisting of prominent professionals, with the main role of advising on matters relevant to the programs, and assisting the Schools in formulating and implementing its strategic priorities. The Board members also play an important role in setting program standards and providing feedback on AUD alumni positions in the market. Companies represented within the different advisory boards include IBM, du, MBC Group, Tecom Investments, Scumberger, Siemens, Leo Burnett, Young and Rubicam, Saatchi & Saatchi, and the Dubai Culture and Arts Authority, to name a few.

Commencement speakers have included William Jefferson Clinton, James Baker, George Mitchell, Steve Forbes, Sandy Berger, Christiane Amanpour, Seymour Hersh, Margaret Spellings, Colin Powell, Lou Dobbs, Erin Burnett, Arianna Huffington, Antonio Villaraigosa and most recently, Sam Barnett.



## **CONTACT INFORMATION**

The American University in Dubai  
Sheikh Zayed Road, exit # 32  
P.O. Box 28282, Dubai, U.A.E.

---

## **ADMISSION OFFICE**

Tel: +971 4 399 9000  
Fax: +971 4 399 8899  
admissions@aud.edu  
www.aud.edu