

**Assistant / Associate Professor of Leadership and Innovation in the Creative Industries  
(MA Program in Leadership and Innovation in Contemporary Media)**

The Mohammad Bin Rashid School of Communication (MBRSC), the first of its kind in the Arabian Gulf region, at the American University in Dubai invites qualified applicants for the position of **Assistant / Associate Professor of Leadership and Innovation in the Creative Industries** to begin teaching in Fall 2020.

The School invites qualified applicants for the full-time opening to teach Leadership and Innovation in Contemporary Media (LICM) graduate courses. Candidates have solid credentials in teaching the foundational concepts, techniques, and frameworks for understanding, managing, and leading new initiatives in emerging media. Responsibilities will include teaching graduate courses that will critically examine the role of social media in local and global contexts, examine various media business strategies that foster creativity and success in managing creative media, look into product marketing in emerging media, and teach contemporary consumer research while highlighting new means and opportunities to access the consumers

The successful candidate will have:

- Doctorate in the discipline from a Western accredited institution at the time of appointment;
- Previous teaching experience at a graduate level in a Western higher education system with high ratings of teaching effectiveness;
- A demonstrated record of research publication and/or professional experience in Emerging Media;
- Excellent English written and oral communication skills.
- Ability to be an active team player and a contributor to the continuous improvement in the Mohammed Bin Rashid School for Communication.

Candidates are expected to meet standards for personal professional scholarship, and assist in student advising, curriculum development and other service to the department, school, and community.

The compensation package for this position is competitive and is based on the expatriate model. Besides tax-exempt basic salary, it includes housing, annual two-way airfare, health / life insurance, professional memberships, conference attendance expenses, assistance with children's tuition, and other components.

The American University in Dubai is a private, non-sectarian institution of higher learning founded in 1995. It serves UAE nationals and international students who seek world-class career-oriented education. AUD, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for an international education.

Applications will be accepted and evaluated until this position is filled.

Interested applicants must submit the following requirements via email to [facultyrecruitment@aud.edu](mailto:facultyrecruitment@aud.edu).

- Cover letter
- Updated CV
- Statement of teaching philosophy
- Contact information of three (3) academic/professional references

Alternatively, applicants can submit their application materials to the following postal address:

**Faculty Recruitment**

The American University in Dubai  
P.O. Box 28282, Dubai, U.A.E.

*No telephone calls please.*

*While we thank all applicants for their interest, only those under consideration will be contacted for a follow-up interview.*