



The Mohammed Bin Rashid School for Communication  
At AUD  
High School Competition  
“Creators in Media”

The Mohammed Bin Rashid School for Communication at the American University in Dubai,  
in association with the UAE Ministry of Education and the Dubai Press Club  
presents

The **Journalistic Report** and **Short Film** competitions  
in English and Arabic  
for Grade 12 Students Nationwide

First prize for each competition:

**“Full Scholarship at AUD-MBRSC”**

Top 3 winners will receive other valuable prizes

## 1. JOURNALISTIC REPORT COMPETITION

Each contestant will write a journalistic report about “The Pros and Cons of Social Media”, between 750 to 1000 words.

The report must be written objectively without citing the writer’s opinion and must follow the below rules:

- To include quotes from 3 different sources (people who give exclusive information to the writer);
- to include photos of the interviewees/sources;
- to include statistics and numbers-backed information.

## 2. THE SHORT FILM COMPETITION

**2.1** Produce a 1 to 3-minute original (fully made by the student) short film based on the theme “Bullying”.

**2.2** A brief text explaining the rationale behind his/her treatment of the theme (no more than 250 words).

*The film will be evaluated on originality of the idea, creative approach to the theme, and audio-visual execution of the project.*

### SUBMISSION:

Contestants should upload their film on YouTube in the MP4 H.264 format, and name it as follows: **The full contestant’s name\_ The Name of the Project\_ MBRSC High School Competition.**

The contestant should send an email to [nmakansi@aud.edu](mailto:nmakansi@aud.edu), with “MBRSC High School Competition” in the subject line, and include:

1. YouTube link where the Short Film is uploaded **OR** attached Journalistic Report;
2. A brief text explaining the rationale behind his/her treatment of the theme (in case of Short Film) **OR** pictures of the 3 sources (in case of Journalistic Report);
3. Full name of the contestant, email address and mobile number;
4. Name of the contestant’s High School.

For all queries and information, please contact Mr. Nadir Makansi on +971 506543185

Winning contestants agree to enroll in **MBRSC majors** and abide by the same conditions set for MBRF Scholars to maintain their scholarship.

Deadline for submissions is Thursday, March 5, 2020.

Awards and prizes will be announced on March 26 at the Arena, Dubai World Trade Center during The Arab Media Forum 2020.