



FACT SHEET 2018

AUD | AMERICAN
UNIVERSITY
IN DUBAI

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AUD MISSION

The Mission of the American University in Dubai is to serve as a culturally diverse learning community committed to the pursuit of knowledge through excellence in teaching and scholarly and creative endeavor, leading to students' academic, personal and professional success, as well as the advancement of society.



LANGUAGE OF INSTRUCTION: English



ACADEMIC CALENDAR

Fall Semester: September – December
Spring Semester: January – April
Summer I Session: May– June
Summer II Session: July – August



OFFICIAL COLOR: Blue



ACCREDITATION

The UAE Ministry of Education – Higher Education Affairs (**MOE**) has licensed the American University in Dubai and accredited all of its programs.

AUD is accredited in the US by the Southern Association of Colleges and Schools Commission on Colleges (**SACSCOC**) to award Bachelor's and Master's degrees.

Other accreditations include: The Association to Advance Collegiate Schools of Business (**AACSB International**) for the School of Business Administration; the International Assembly for Collegiate Business Education (**IACBE**) for Bachelor's and Master's of Business Administration programs; the Engineering Accreditation Commission of **ABET** for Civil, Computer, Mechanical, and Electrical Engineering programs; the International Advertising Association (**IAA**) for Advertising and Integrated Marketing Communications and Advertising majors; the Accrediting Council on Education in Journalism and Mass Communications (**ACEJMC**) for the Bachelor of Communication and Information Studies program, the Council for Interior Design Accreditation (**CIDA**) for the Interior Design program leading to the Bachelor of Fine Arts. The National Association of Schools of Art and Design (**NASAD**) has granted the Bachelor of Fine Arts with majors in Advertising, Digital Media, Graphic Design and Studio Art; and Bachelor of Fine Arts (B.F.A.) in Interior Design Substantial Equivalency with accredited programs in the United States.



OVERVIEW

The American University in Dubai is a private, non- sectarian institution of higher learning founded in 1995.

It serves UAE nationals and international students who seek world-class education. AUD's degree programs are supported by appropriate technology and facilities.

Students' success in a chosen endeavor is, in our view, the ultimate test of the effectiveness of the educational experience offered by AUD.



ACADEMIC PROGRAMS

Undergraduate programs offered at AUD: Psychology (**B.A.**); International Studies (**B.A.I.S.**); Architecture (**B.Arch.**); Business Administration (**B.B.A.**) with majors in Accounting, Economics, Finance, Management, Marketing, and Advertising and Integrated Marketing Communications; Communication and Information Studies (**B.C.I.S.**) with majors in Digital Production and Storytelling, and Journalism; Engineering (**B.S.**) with programs in Civil, Computer, Electrical, and Mechanical Engineering; Interior Design (**B.F.A.**) with an emphasis in Integrated Computational Design; Visual Communication (**B.F.A.**) with majors in Advertising, Digital Media, Graphic Design, and Studio Art. Graduate programs offered at AUD include: Business Administration (**M.B.A.**) with concentrations in Finance, Management, and Marketing; Construction Management (**M.S.C.M.**); Education (**M.Ed.**) with tracks in Primary Education and Secondary Education; and Leadership and Innovation in Contemporary Media (**M.A.**). The university also offers an Intensive English Language program (**I.E.L.P.**) and Certificates in **Middle Eastern Studies** and **Professional Teaching**.

Executive Master of Business Administration (**E.M.B.A.**) - 2019, exact date to be determined.

STUDYING AT AUD

Students choosing The American University in Dubai will find it is committed to fostering intercultural understanding; indeed, it is a core part of its institutional ethos. This commitment to a broad international perspective is demonstrated through its courses; the exchange programs available to students; the many activities and organizations that promote appreciation for cultural diversity; and the presence on campus every year of over 70 study-abroad students from all across the U.S. and around the world.



THE FACULTY



15:1
Student to
faculty ratio



171
faculty



Full-time	49	77
Part-time	34	11

CO-OPERATIVE PROGRAMS

In the USA & Canada: Georgia Institute of Technology; Siena Heights University; University at Albany, State University of New York; University of California Berkeley Summer Session; Washington and Lee University (WLU), Florida International University, University of California, Irvine Summer Session, University of California, Riverside, Embry-Riddle Aeronautical University, Loyola University Maryland, University of Toronto

In Europe: International University in Geneva (Geneva, Switzerland); Sciences Po - L'Institut D'Études Politiques (IEP) de Paris (Paris, France); Università Commerciale Luigi Bocconi (Milan, Italy); University of St. Gallen (St. Gallen, Switzerland); Universidad Europea de Madrid (Madrid, Spain); Frankfurt School of Finance and Management (FSFM) (Frankfurt, Germany); London School of Economics & Political Science (London, UK), American Business School in Paris (Paris, France)

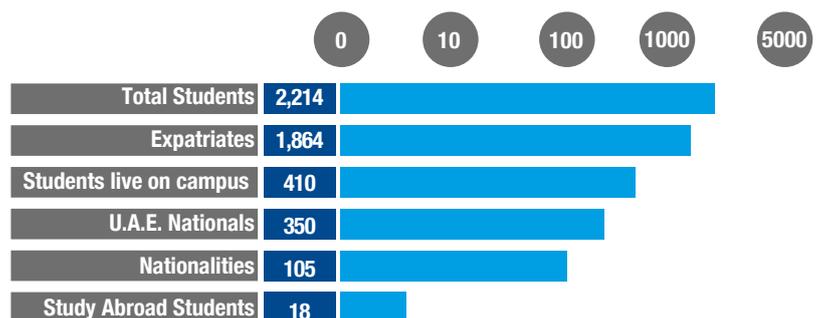
In the Middle East: Université St. Esprit, Kaslik (Kaslik-Jounieh, Lebanon), Dubai Economic Council (Dubai, UAE), Roads and Traffic Authority (Dubai, UAE), Women in Engineering UAE Chapter (Dubai, UAE)

STUDENT LIFE

For a student to truly get the most out of their AUD experience, they must seek to become involved in university activities. Whether it's through joining a club, or starting one of their own or perhaps creating a special one-of-a-kind event, these are just some of the ways you can become involved in student life at AUD.

Over 50 student clubs and numerous annual events including International Night, AUD Gala Dinner and Award Ceremony, Bonfire, Thanksgiving Day and UAE National Day.

THE STUDENTS



THE CAMPUS

The American University in Dubai is ideally located next to Dubai Media City, Dubai Internet City, and the Palm Islands. It is fifteen minutes from the heart of Dubai's financial and commercial centers and 25 minutes from Dubai International Airport.

All Academic Buildings are well equipped with the latest technology and cater to the needs of the academic programs. The Student Center houses indoor sports facilities, a barber shop, a beauty salon, a travel agency, a bank, a copy center, a bookstore, a supermarket, and food courts.

RESIDENCE HALLS

Student dormitories are located in the northwest corner of the AUD campus and provide housing for **520 students**. Each residence hall has a laundry room, a study area, a TV lounge, and a fully equipped kitchen and dining room. Campus satellite television service is provided in each lounge. High-speed Internet connections are standard in each room. Separate male and female gymnasiums are available for use by housing residents. With the aid of eight Resident Assistants (RAs), the Housing Office presents programs for its residents with a variety of educational, cultural, recreational and social activities.

ATHLETICS & ITS FACILITIES

The AUD athletic program offers many opportunities for the intercollegiate team sports that are available to AUD's students, staff and faculty. AUD Athletics also has a drop-in program for all students who are interested in staying fit. Athletic facilities include a 1,300ft track, a 82ft pool, a soccer pitch, three tennis courts, and two basketball/volleyball courts. A central indoor stadium is designed so that it can be dismantled into two independent courts used for indoor football, handball, basketball or volleyball. This stadium has a capacity of 2,500 spectators, in addition to an outdoor spectator's gallery that faces the soccer field and accommodates a public of 300. Separately, there are two squash playgrounds and a 1,600 sqf gymnasium and an aerobics/dancing/music room.

THE LIBRARY

The AUD Library provides a rich collection of print and electronic resources with a strong focus on course-related information, including: over **347,378 books** (print and electronic); over **262 individual subscriptions to magazines, newspapers and journals**; Access to over **216,950 e-journals** through subscriptions; and **48 online databases**.

FRIENDS OF AUD

Each School at AUD has an Advisory Board, consisting of prominent professionals, with the main role of advising on matters relevant to the programs, and assisting the Schools in formulating and implementing its strategic priorities. The Board members also play an important role in setting program standards and providing feedback on AUD alumni positions in the market. Companies represented within the different advisory boards include IBM, du, MBC Group, Tecom Investments, Schlumberger, Siemens, Leo Burnett, Young and Rubicam, Saatchi & Saatchi, and the Dubai Culture and Arts Authority, to name a few.

Commencement speakers have included William Jefferson Clinton, James Baker, Ray Lahood, George Mitchell, Steve Forbes, Sandy Berger, Christiane Amanpour, Cherie Blair, Seymour Hersh, Margaret Spellings, Colin Powell, Lou Dobbs, Robert Gibbs and Erin Burnett, Dennis Kucinich, Arianna Huffington and Antonio Villaraigosa, Gordon Brown, Sara Ganim, Jimmy Wales, Donald J. Trump Jr.; and most recently, Omar Bin Sultan Al Olama.

CONTACT INFORMATION

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