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BACHELOR OF FINE ARTS IN
INTERIOR DESIGN

The Interior Design program at AUD is modeled on best practices as put forth by the Council for Interior Design Accreditation and the National Association of Schools of Art and Design

A MESSAGE FROM THE CHAIR

A professional Interior Designer's responsibilities extend far beyond creating the aesthetics of an interior space. With education, training, and in some cases, examination, a professional Interior Designer performs a variety of tasks and roles, all the while ensuring that the safety, health and wellbeing of the public is intact.

It is a challenging and rewarding profession involving creativity, collaboration, and coordination with consultants. It is also a profession where there are many tangents that one could pursue; it is a solid foundation for many careers within the building and construction industry.

At AUD, we are educating students to become highly qualified career-oriented Interior Design graduates able to integrate art, design, technology and business practice, with the skills and knowledge to produce highly functional and aesthetically appealing interior environments. In addition, the program enforces ethical values in regards to the profession and ethnic and cultural diversity, as well as environmental considerations.

The Interior Design program at AUD is modeled on best practices as put forth by the *Council for Interior Design Accreditation (CIDA) and the National Association of Schools of Art and Design (NASAD).*

Course work specific to the BFA degree includes Foundation courses (studio), Design Core lectures, and Professional Elective courses. Coursework builds upon itself as students gain an understanding of all the responsibilities that can fall to an Interior Designer, as well as understanding current best practices within the profession. There is an internship requirement for graduation, to ensure that students begin to practice what they have learned at AUD.

The Interior Design program at AUD is taught by a diverse group of faculty. They bring with them many years of practical professional experiences, as well as cultural diversity. Faculty maintain connections with the design industry in Dubai, and students are the beneficiaries of guest lectures and field trips. Faculty are frequently asked to present at regional design conferences or to moderate panels; this develops new connections and networking opportunities that benefit students.

Dubai is an ideal place to study design, as the building and construction growth here is unprecedented. Students have access to a plethora of design consultancies, suppliers and manufacturers, and local trade shows and conferences.

So why Interior Design at AUD? Because we offer students a CIDA and NASAD accredited program, taught by experienced faculty, in a great location.

Kristin Lee,
Chair, and Associate Professor of Interior Design

WHAT INTERIOR DESIGN GRADUATES SAY

"The worst enemy to creativity is self-doubt. Doubt comes in all forms and sizes. I remember starting interior design with such little motivation to continue after the second studio course, questioning whether I was really meant to be an interior designer. With time, I realized that being a designer required passion, thick enough skin to take in criticism, commitment to go an extra mile and fearlessness in expressing your ideas. From having so little faith in myself, I was blessed with professors who believed in me, argued with me, and pushed me to achieve more than I could ever dream of."

Maha Boulfelfel
B.F.A. in Interior Design

"All I know today, I learned from AUD. I love my university because it has a great culture and a strong connection with students. Whenever I am in Dubai, I always come back and say 'hi' to the teachers. I am so grateful to them because they pushed their students to work harder to find their potential and, as a result, I discovered I was able to run my own firm and be an entrepreneur. I am thankful to AUD for its excellent advice and for helping me to find my true path."

Mitra Gholami
B.F.A. in Interior Design, Class of 2011
Owner of Deleap Inter Design company in San Francisco

"I worked hard as a student and tried to learn as much as I could from my professors. It is thanks to them and AUD, one of the most advanced universities in the region, that I have successfully managed to start up my own business and established various initiatives to make a change."

Sareh Ameri
B.F.A. in Interior Design, Class of 2010
Managing partner at Resysta Building Material, a start-up company
that promotes the use of a unique, sustainable material

ABOUT THE B.F.A. IN INTERIOR DESIGN

Program Mission
The Interior Design Program at the American University in Dubai is aimed at producing a highly qualified career-oriented graduate who is able to integrate art, design, technology and business practice, with the skills and knowledge to produce highly functional and aesthetically appealing interior environments. In addition, the program enforces ethical values in regards to the profession and ethnic and cultural diversity, as well as environmental considerations.

Program Goals
The B.F.A. in Interior Design prepares graduates who have:

- Learned cutting edge techniques by maintaining close ties with current design practices and industries;

- Developed the necessary skills to be competitive in the global marketplace;

- Developed high ethical values vis-à-vis the profession, cultural diversity, and environmental considerations;

- Acquired high oral and graphic communication skills.

Program Learning Outcomes
Students graduating from the B.F.A. in Interior Design will be able to:

- Demonstrate an integrated method in designing interiors and space planning;

- Discuss architectural conceptual design, history and theory by relating styles, movements and philosophies to interior design;

- Design interiors that acknowledge and integrate the human, sociocultural and economic aspects at the local, regional and global levels;

- Demonstrate the ability to produce, analyze and present interior design by communicating clearly and effectively in oral, writing and graphical forms as well as advanced digital software and media;

- Effectively apply technical skills in the areas of building materials, technologies, interior detailing, lighting, textiles and building codes to design aesthetically appealing and environmentally responsive interiors;

- Produce design that demonstrates understanding of administrative, financial, legal issues as they relate to the practice of the profession of Interior Design and observe ethical standards.

The Bachelor of Fine Arts in Interior Design is a 124 credit-hour, four year program.

COURSE SEQUENCING

	Fall	Spring
Year I	COMP 101 (Introduction to Computers)	ARTS 200 (History of Art I)
	ENGL 101 (Composition and Rhetoric)	ENGL 102 (Advanced Composition and Research)
	IDES 191 (Interior Design Studio 1)	GEN ELE (General Elective)
	MATH 101 (Mathematics for the Arts)	IDES 192 (Interior Design Studio II)
	SCIE ELE (Social Sciences Elective)	IDES 121 (History of Interior Design I)
	UNIV 100 (The University Experience)	
Year II	ENGL 103 (Introduction to Literature)	IDES 292 (Interior Design Studio IV)
	IDES 291 (Interior Design Studio III)	IDES 266 (Resources and Materials)
	IDES 214 (Textiles for Interiors)	DDFT 270 (Digital Design Illustration)
	DDFT 268 (Computer Aided Design (CAD) I)	PSPK 101 (Public Speaking)
	WLDC 201 (World Cultures I)	WLDC 202 (World Cultures II)
Year III	IDES 391 (Interior Design Studio V)	IDES 392 (Interior Design Studio VI)
	IDES 332 (History of Interior Design II)	IDES 331 (Professional Business Development)
	IDES 363 (Interior Lighting)	IDES 374 (Hospitality Design)
	IDES 369 (Building Systems & Codes)	PROF ELE/ ICD ELE
	DDFT 474 (Building Information Modeling I)	SSCI ELE (Social Sciences Elective)
Year IV	IDES 491 (Interior Design Studio VII)	IDES 492 (Senior Thesis: Capstone Design)
	IDES 441 (Senior Thesis: Research & Portfolio)	PROF ELE/ ICD ELE
	IDES 471 (Internship)	PROF ELE/ ICD ELE
	MEST ELE (Middle Eastern Studies Elective)	PROF ELE/ ICD ELE
	PROF ELE/ ICD ELE	

Integrated Computational Design

Students have the possibility to specialize in design-related software, with the emphasis on **Integrated Computational Design** (ICD), which consists mainly of digital illustration, modeling, rendering and animation but also of advanced lighting design and **Building Information Modeling** (BIM).

Emphasis on Hospitality Design

The Emphasis on Hospitality Design is offered to students majoring in Architecture and Interior Design. This emphasis allows students to explore the hospitality field and also requires different subject areas in order to understand and develop knowledge of the topic in all its aspects. Students wishing to pursue the emphasis are responsible for completing all the course prerequisites.

FACILITIES

The Department maintains several well-equipped and advanced computer labs and lounges. Hardware is updated or upgraded on an annual basis and is powerful enough to handle intense computational processes from 2D graphics, to 3D modeling and rendering to 4D animations and walkthroughs. Software versions are also kept up to date annually.

Wi-Fi access to the Internet is available throughout campus. Scanning, projectors, printing and large format plotting are all available in-house.
A dedicated and knowledgeable IT Services team helps keep all computing resources running smoothly and helps with troubleshooting personal laptops.

The University's model and furniture-making workshop and lighting lab is available on campus. The Design Center serves to engage faculty and students in research and outreach to the Interior Design community at large.

ENGAGEMENT

The Department connects with the Interior Design community in multiple ways. Guest lecturers, field trips, portfolio reviews, and coffee mornings with industry leaders all have the same goal of providing students access to the local market. Faculty members are active in the community, as well, and frequently moderate and speak on panels at local conferences. Likewise, AUD has begun inviting alumni back to speak with students about their experiences and offer tips and strategies to current students on internships and what to expect after graduation.

PROUD MOMENTS

Our students are active participants in regional and international competitions, winning both awards and internships.

First Lighting Lab
GE Lighting opens region's first 'Lighting Lab' at AUD to strengthen local design talent, and showcase advanced technologies and lighting solutions.

AUD Students Receive Trophy in Madrid
The first Architecture and Interior Design Awards UAE 2015 grand finale took place at AUD, where the five finalist groups presented their project to a well-reputed jury panel. The winners – first and second place from AUD receiving their trophy at the 8th International.

AUD won the Swedish Wood Student Design Challenge 2016
Sisters Christina and Jessica Abou Haidar won the challenge which was initiated by Swedish Wood in partnership with AUD. The winning entry was a table and seating inspired by New York and the Brooklyn Bridge, and symbolizes the sisters' relationship with each other. Functionally, it serves as a bookshelf, display stand or a bar table on one side and as seating on the other.

AUD Interior Design Student won Marina Home's Project REMAKE
An initiative led by Marina Home gave university design students a platform to showcase their talents Zeina Khoury was named "2015 Marina Design Star" and awarded all-expenses paid, three-month internship at industry pioneer Schwitze Group's headquarters in Dusseldorf, Germany.

AUD Interior Design Students won first Light.ication Competition
An initiative led by lighting design consultancy Light.func, a combined AUD/Manipal team won the first Light.ication competition. The winning designs were built and displayed at Light Middle East Trade Show. In the second year, AUD placed second.

ASSOCIATIONS & ACCREDITATION

The Interior Design program leading to the Bachelor of Fine Arts is accredited by the Council for Interior Design Accreditation (CIDA).

The Interior Design program leading to the Bachelor of Fine Arts is accredited by the National Association of Schools of Art and Design (NASAD).

AUD is an educational member of the International Interior Design Association (IIDA).

AUD is an educational member of the International Federation of Interior Architects/Designers (IFI).

The Faculty of Interior Design are members of the Association of Professional Interior Designers (APID)

The Faculty of Interior Design are members of the Interior Design Educators Council (IDEC).

The Faculty of Interior Design are members of the American Institute of Architects (AIA).

The School of Architecture, Art and Design at AUD is a Certiport Authorized Testing Center. Certiport certification solutions are used to administer the Autodesk® Certified User certification exams.

ADVISORY BOARD

The Interior Design Advisory Board includes the following members:

- Scott Coombes, Managing Partner, Alabbar Energy and Sustainability Group (AESG)

- Farida Al Awadhi, President/Director, Association of Professional Interior Designers (APID) and CINMAR Design

- Faisal Al Raisi, COO, Dar Al Raisi Building Materials Trading

- Rizkallah Abed, CEO, AW Rostamani Building Industries

- Mohi-Din Binhendi, President and Chairman, Binhendi Enterprises

- Michela Celi, Director of Strategy and Market Development, Dubai Design District (d3)

- Diane Thorsen, Design Director/Principal, Perkins + Will

- Sejal Patel, Lead Designer, Gensler

- Ahmad Zaarouri, Brands Manager, Ahrend Gulf

STUDENT CLUB

Interior Design
Association Club

The Interior Design Association Club
As the department places high emphasis on effective visual and oral communication skills, students are encouraged to initiate events and activities that complement these qualities. The club members represent AUD in various events and competitions in the UAE.
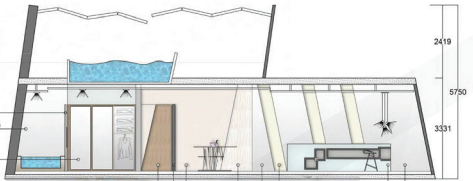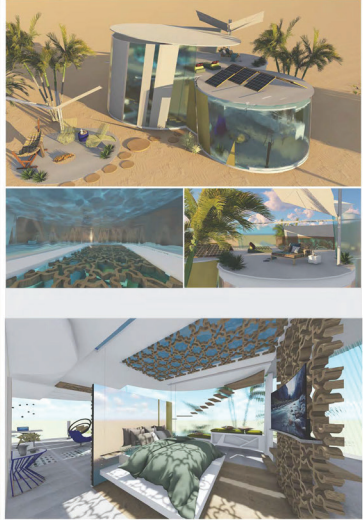
ADMISSIONS CHECKLIST

Please make sure that the following items are included with your application. Your admission will depend on the receipt of all required documents throughout the review of your application.

Official English translations of all supporting educational documents must be submitted. Translations must be literal (i.e., word-for-word).

- Completed Application for Undergraduate Admission

- Official school records for grades 10 and 11 stamped by the school.

- Official school records for grade 12 should be attested by the appropriate authority of the U.A.E. Ministry of Education – Higher Education Affairs.

- Attestation for international students: grade 12 transcript and diploma must be attested by the Ministry of Education of home country, Ministry of Foreign Affairs of home country and U.A.E. Embassy in home country. Please note that true copies of your grade 12 documents must bear original attestations.

- High school diploma - original required for verification.

- Equivalency letter is also required from the Knowledge & Human Development Authority (KHDA) (following the referring educational zone) for students who graduated from the U.A.E. & the U.A.E. Ministry of Education for students who graduated from outside the U.A.E.

- Paper-Based TOEFL® min. score of 550 + 4.0 on TWE (essay) or

- Internet-based TOEFL® min. score of 79 + 24 on the writing part, or

- Academic IELTS™ min. score of 6.5 + 6.5 on the writing part

- EMSAT min. score 1550 + C1 on the writing part

- SAT® Reasoning Test scores with min. 560 in Math (Engineering and Architecture applicants are also required to take a Math placement test at AUD).

- Two recent passport size photographs

- Passport photocopy with validity page

- Photocopy of UAE Residency Visa

- Photocopy of Emirates ID (both sides)

- Army exemption letter for all UAE nationals

- Non-refundable application fee of AED 420. A reservation deposit (non-refundable) of AED 5,000 which is fully applied toward tuition, is required upon acceptance for admission.

- Completed Health History Form. This form must be signed and stamped by a Physician.

STUDENTS SHOWCASE

Floor Plan (Second Floor)
Scale 1:50

Pool

WF-03

WF-03

WF-03

Solar Panel

Elevation A
Scale 1:50

Elevation B
Scale 1:50

Section A-A
Scale 1:50

2419

5750

3331

Section B-B
Scale 1:50

Student Name:	Student ID:	Professor:	Project Name:	Course:	Date:
Mowada Arifi	1305023304	Annamaria Lambri	The 'Rouh' Spirit Hotel	Hospitality-IDES374	16 Nov 2017

AUD | AMERICAN UNIVERSITY IN DUBAI

School of Architecture, Art and Design

The School of Architecture, Art and Design prepares graduates in the fields of Architecture, Interior Design, and Visual Communication to immerse into the profession and attain international standards of excellence. The school promotes critical thinking, creativity, cultural diversity, professional ethical values and environmental awareness.

ADMISSIONS AT AUD

The mission of the Office of Admissions is to admit to AUD's degree programs students who possess appropriate credentials and the demonstrated capacity and potential to successfully complete the educational programs provided by the university and meaningfully participate in the total educational experience offered by AUD.

The Admissions Office consists of a professional team that assists prospective students gain accessibility to opportunities in higher education. The Admissions team is held to a high level of integrity and is charged with providing quality service and accurate information to all students.

AUD ADMISSIONS OFFICE
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admissions@aud.edu
www.aud.edu

For specific admissions requirements, please check the AUD Undergraduate Catalog on our website or contact the Admissions Office.

ACCREDITED

IN THE UAE & THE USA

AUD is officially licensed by the U.A.E. Ministry of Education – Higher Education Affairs (MOE-HEA) The Ministry has accredited the university's undergraduate and graduate programs, in addition to Certificate programs in Middle Eastern Studies and Professional Teaching. The university is also accredited in the USA by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Bachelor's and Master's degrees.

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