

## Senior Graphic Designer

The American University in Dubai invites qualified applicants to apply for the position of **Senior Graphic Designer**.

The fundamental responsibility of this position is to lead the design and production of a wide range of graphic design functions, artwork and provide technical oversight for the development of publications, multimedia, and other materials aimed at providing comprehensive and heightened visibility for the American University in Dubai.

### Principle Responsibilities:

- Lead, supervise and execute a diverse range of graphic design functions, encompassing the creation of infographics, publication layout work, digital artwork, branding initiatives, and large-scale printing projects.
- Oversee the design process for publications such as the student catalogue, student handbook, university brochures, and other institutional publications.
- Design and produce innovative creative theme, illustrations, figures and diagrams tailored for various AUD events and activities.
- Conceptualize and design digital marketing visuals, web banners, e-mailers and social media content for university-led initiatives.
- Refine finishing art and ensure the formatting aligns with the branding guidelines for multiple American University in Dubai materials.
- Generate pioneering design concepts for multimedia projects that encompass a variety of media formats.
- Manage the production of final artwork and collaborate with printing vendors for university print projects including invitations, certificates and yearbook.
- Oversee the whole pre-printing design process and ensure error -free production prior to final execution.

### Competencies and Skills Used:

- Seasoned creative thinker with an exceptional visual aesthetic; preferably with prior experience in the education industry.
- Proficient in prioritizing and managing multiple projects, demonstrating strong skills to proactively address needs and challenges.
- Possesses an optimistic, and visionary mindset, capable of leading and motivating the team through influence to actualize projects of various scopes.
- Adaptable and responsive to the dynamic nature of the business environment and accommodating evolving requirements.
- Proficient communicator, skilled in articulating ideas and recommendations effectively, verbally and in writing.
- Capable of working autonomously and collaboratively within cross-functional team, thriving in an informal, fast-paced organizational culture.
- Well-versed in commercial design and up-to-date with graphic trends, capable of integrating contemporary designs effectively Exceptional organizational skills, attention to detail, and advanced abilities in photo retouching, delivering high-quality design solutions.

### Qualifications:

- Education/Experience.
- Bachelor's degree in Graphic Design or equivalent.
- At least 6 years of working in graphic design (preferably with experience working within a creative agency or higher-education institution).
- Familiarity with the UAE/Gulf business environment.
- Strong professional references.

### Language Skills:

- Fluency in English (read, write, speak).

- Fluency in Arabic is preferred, although not a mandatory requirement.

**Computer Skills:**

- Proficiency in using Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.) and multimedia software packages including Adobe Flash and/or After Effects.

**Other:**

- Photography skills.

Applications will be accepted and evaluated until this position is filled.

This position is suitable for those candidates already resident in Dubai.

Interested applicants must submit the following requirements via email to [recruitment@aud.edu](mailto:recruitment@aud.edu).

(Please state the title of the position as the subject of the email)

- Cover letter
- Updated CV
- Contact information of three (3) academic/professional references

Alternatively, applicants can submit their application materials to the following postal address:

***Angele El Khoury***

***Director of Human Resources***

The American University in Dubai

P. O. Box 28282, Dubai, U.A.E.

*No telephone calls please.*

*While we thank all applicants for their interest, only those under consideration will be contacted for a follow-up interview.*